



## **Online Teaching Staff for Higher Education Institutions At Unbeatable Prices & Exceptional Quality**

Imagine a Finance professor from Cambridge, a Psychology lecturer from Harvard, or an AI innovator from Silicon Valley

Your Institution Can Save AED Hundreds Of Thousands,  
Improve Quality & Add More Subjects



# Table of Contents

<b>Introduction</b>	<b>1</b>
<hr/>	
<b>About Us</b>	<b>2</b>
<hr/>	
<b>Teaching Staff Selection Process</b>	<b>3</b>
<hr/>	
<b>Subjects</b>	<b>4</b>
<hr/>	
<b>How We Work With You (Quality)</b>	<b>5</b>
<hr/>	
<b>Our Team</b>	<b>6</b>
<hr/>	
<b>Contact Us</b>	<b>7</b>
<hr/>	



# Introduction

**With the vast majority of higher education institutions seeking to optimize faculty resources and struggling to find high-quality teaching staff, SaigoEd provides a wonderful solution to save AED hundreds of thousands, dramatically increase quality of teaching staff and widen your institution's range of subjects.**

We provide the best teaching staff from around the world. Imagine a Finance professor from Cambridge, a Psychology lecturer from Harvard, or an AI innovator from Silicon Valley—all teaching your students online.

- 1) **Save AED hundreds of thousands.** Our online teaching staff rates are unbeatable
- 2) **Dramatically increase teaching staff quality.** Our rigorously selected online teaching staff are far more experienced than the average (10+ years and background checks)
- 3) **Increase teaching staff relevance to all courses (Undergraduate and Postgraduate).** We ensure our online teaching staff are hand-picked as per your course needs
- 4) **Offer core subjects and many more.** All subjects and easy course expansion





# About Us

SaigoEd has a first class team with backgrounds from Cambridge, Harvard, Google and Microsoft.



SaigoEd has leading US Private Equity investors focused on success for participating institutions.

We have deep online teaching staff networks and specialise in providing reliable, highly experienced online teaching staff to universities and colleges across the UAE and wider GCC region. Our commitment to quality ensures that universities and colleges receive top-notch educators who bring expertise, professionalism and a passion for teaching.





# Our Rigorous Teaching Staff Selection Process.

**Only the most qualified (at least 10 years of expertise) are selected to join.  
We only take 1 in 20 of the teaching staff we interview.**

We have a rigorous teaching staff selection and vetting process across all courses (Undergraduate and Postgraduate)

- 1) 10+ years teaching expertise
- 2) Full background checks
- 3) Interactivity skills
- 4) Teaching methods and engaging content
- 5) Online teaching tools
- 6) Curriculum expertise: Undergraduate and Postgraduate
- 7) 4 rounds of interviews
- 8) Further in-house training

We pride ourselves on matching the right online teaching staff to each college and university's specific requirements, ensuring a perfect fit.





# Subjects

**Supplement your core subjects and add more subjects to excite students.  
Undergraduate and Postgraduate courses.**

Our teaching staff cover **all courses** including AI, Engineering, Business, Computer Science, Data Analytics, Medicine, Law, Architecture, Finance and Humanities. **We offer any subject or course you wish.**





# How We Work With You (Quality)

Trust us to deliver exceptional quality and raise standards.

**Fit:** Choose exactly the right teaching staff for the course or module needed. Experts in each specific area needed.

**Assessments:** As part of our commitment to academic excellence, we offer pre and post assessments.

**Recorded classes:** These provide you with valuable insights for monitoring, continuous improvement and safeguarding.

**Tech:** We use your technology so there is no need for you to make any AED investment at all. Our technology platform is designed to ensure seamless placements, streamlining the process for you. We utilize all platforms incl. Zoom, Google Meet and Microsoft Teams to provide interactive online lectures and supervisions.

**Dedicated support:** We are highly responsive, addressing any concerns or queries promptly. Furthermore, our experts monitor classes and provide valuable feedback so fostering continuous improvement.





# Our Team



## **Faisal Saigol | CEO/CFO. Co-Founder**

Cambridge (undergrad) and Harvard Business School (grad). Worked at Goldman Sachs and Bain. A serial entrepreneur who has >\$1 billion of London property deals expertise (complex budgets/ teams/ investment). SaigolEd aims to transform education.



## **Melanie Grace | Marketing Director and Co-Founder**

Melanie led the Digital Marketing team for the entrepreneurial launch of a new Soccer League in Pakistan (Global Soccer Ventures) securing endorsements from ITEL and Nokia. She was Marketing Director of an EdTech company and has led innovative branding campaigns for clients incl. NetJets and Damac.



## **Fernando Loizides | COO and CTO**

Senior Lecturer at Cardiff University. Deep entrepreneurial tech expertise working with Google, Microsoft and Nokia commercialising new award-winning tech products. He has trained 1000s of students.



## **Paul Phillips | Head of Academic Sales**

A wealth of educational expertise with a deep understanding of how to help institutions. Decades in the educational sector including the UK.



## **Praveen Sharma | Head of Education**

Praveen Sharma has spent decades in education at the highest quality levels. He was management at a \$2BN Edtech company.






# Contact Us Now For A FREE TRIAL

**We are in HIGH DEMAND!**

Please contact us so we can provide a FREE TRIAL catered to your needs.

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